

**FOR IMMEDIATE RELEASE**

CONTACT: Edward Tomasi  
ESS Agency  
(212) 845-9127  
edward@essagency.com



**Samsung and Wargaming Team Up for the World Cyber Games at New York Comic Con**

**NEW YORK, NY – October 3, 2012** – World Cyber Games Inc. (WCG) officially announced that Samsung Electronics America (SEA), Inc. and Wargaming will be featured partners of the WCG 2012 USA National Finals. The WCG USA 2012 USA National Finals will be held at New York Comic Con at the Javits Center from October 11-14, 2012. The top professional and competitive gamers that qualified online through the WCG 2012 USA online qualifiers (<http://us.wcg.com>) will compete live on-stage during the show to determine which 14 players will represent Team USA at the WCG Global Finals to be held in Kunshan, China from November 29 to December 2, 2012. Gamers will be competing in Wargaming’s World of Tanks and other official WCG titles including StarCraft® II: Wings of Liberty™, FIFA 12, and Cross Fire®

The New York Comic Con (<http://newyorkcomiccon.com>) is the event host of the WCG 2012 USA National Finals. New York Comic Con attracted over 105,000 attendees in 2011, easily making it the second largest comic book and pop culture gathering in the United States and the largest on the East Coast. The New York Comic Con attracts attendees from around the globe and nearly every state in the nation to celebrate the latest and greatest in the world of popular culture, comic books, video games, and technology.

At the WCG 2012 USA National Finals, the top U.S. professional gamers and New York Comic Con attendees will be able to play World of Tanks on the ultimate laptop for gaming enthusiasts – the Samsung Series 7 Gamer. Designed with feedback from passionate PC gamers in mind, the award-winning Series 7 Gamer sports a top-of-the-line feature set including a 17.3-inch full HD LCD display, high quality Dolby® Home Theater® surround sound, rich NVIDIA® GeForce® graphics and a 3rd generation Intel® Core™ i7 processor. These provide gamers with a rich, immersive audio and visual experience, virtually flawless playback no matter how fast the game’s action and unrivalled speed right from the start.

Wargaming’s World of Tanks is a globally popular team-based massively multiplayer online game dedicated to armored warfare of the mid-20th century and an official game title of WCG. Show attendees can throw themselves into epic online tank battles to fight shoulder to shoulder with other steel cowboys to dominate the world with the sheer power of tank supremacy and refined tactical thinking. The arsenal includes more than 160 armored vehicles from United States, Germany, France, the Soviet Union and Britain carefully detailed with historical accuracy.

“Samsung is really excited to be a part of yet another World Cyber Games,” said Matt Crocker, product marketing manager for mobile computing, Samsung Electronics America, the WCG 2012 Worldwide sponsor. “Samsung has a long history with the gaming community and our Series 7 Gamer was specifically designed with their needs in mind. When putting it into its gaming mode, the Series 7 Gamer takes it to the next level with a turbocharged processor as well as optimized graphics and sound for a truly immersive gaming experience.”

"We're extremely happy to be at New York Comic Con with WCG," said Jeremy Monroe, General Manager at Wargaming America. "We look forward to working with them even more in the future as we expand our eSports activities for World of Tanks and beyond."

In addition to finals competitions which will be played live on stage on the Series 7 Gamer and streamed live for viewers at home on <http://www.twitch.tv/wcgusa>, the WCG USA (Booth #1839) will hold daily gaming contests, giveaways, and free-to-play gaming areas featuring the latest Samsung products and Wargaming's World of Tanks for show attendees. A second live stream presented by Samsung will also be made available to those following the competitions at home that will cover exciting announcements, show activities, gamer interviews, and special guests.

#### **About World Cyber Games Inc.**

Founded in 2000, [World Cyber Games](http://www.wcg.com) Inc. (WCG) is the organizer of the longest running global eSports tournament and festival in existence. Credited with launching the professional careers of many of the planet's top video game competitors, WCG uses a yearlong tournament format, which begins with online, national and regional competitions around the world. Top national competitors then convene to compete in the ultimate global eSports tournament, the World Cyber Games Grand Final, where they compete for prizes, and most of all, prestige. WCG2012 Grand Final will be held in Kunshan, China. For more information visit [www.wcg.com](http://www.wcg.com)

#### **About Samsung Electronics America, Inc.**

Samsung Electronics America, Inc. (SEA), based in Ridgefield Park, NJ, is a subsidiary of Samsung Electronics Co., Ltd. The company markets a broad range of award-winning consumer electronics, information systems, and home appliance products, as well as oversees all of Samsung's North American operations including Samsung Telecommunications America, LLC, Samsung Semiconductor Inc., Samsung Electronics Canada, Inc. and Samsung Electronics Mexico, Inc. As a result of its commitment to innovation and unique design, the Samsung organization is one of the most decorated brands in the electronics industry. The company was ranked #19 in BusinessWeek/Interbrand "100 Best Global Brands," and named as one of Fast Company's "50 Most Innovative Companies of 2010." For more information, please visit [www.samsung.com](http://www.samsung.com).

You can also Fan Samsung on [www.Facebook.com/SamsungUSA](http://www.Facebook.com/SamsungUSA) or follow Samsung via Twitter @SamsungTweets.

**About Wargaming:**

Wargaming is an award-winning online game developer and publisher and one of the leaders in the free-to-play MMO market. Founded as a privately held company in 1998, Wargaming has shipped more than 15 titles and employs over 1000 professionals across such key regions as North America, Europe, Russia, Asia and Australia. For more information visit <http://www.wargaming.com>